



Authorization For Use Or Disclosure Of Patient Photographs and/or Video Images



Authorization:

I authorize the use and disclosure of my name, photographic/video images, and/or testimonial for marketing purposes by Ellis Moon Orthodontics. I understand that information disclosed pursuant to this authorization may be subject to redisclosure and may no longer be protected by HIPAA privacy regulation.

Purpose:

The photographic/video images, and/or testimonial will be used for: *Social Media and/or Advertising*

Revocability:

I understand that I may revoke this authorization at any time, but such revocation must be in writing and received by the practice via registered mail. Revocation affects disclosure moving forward and is not retroactive. This authorization expires 99 years from date signed.

No Treatment Conditions:

I understand that the practice cannot condition treatment on whether or not I sign this authorization.

If desired, copy provided:

"Yes, I would like a copy of this form."
(initialed by team member providing copy_____)

Patient Name: _____

Date: _____

Signature: _____

If Patient is a Minor:

Parent Name: _____

Date: _____

Signature: _____

Relationship to Patient: _____

Decline us of Photos/Videos:

Name: _____

Date: _____

Signature: _____

Relationship to Patient: _____